

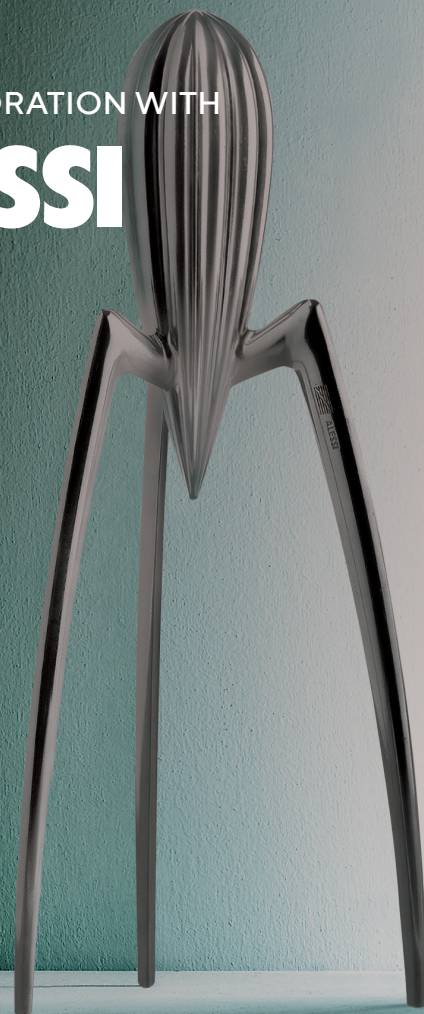
Photo: Matteo Imbriani



DOMUS ACADEMY MILANO

IN COLLABORATION WITH

ALESSI



MASTER'S IN PRODUCT DESIGN
COMPETITION

SEPTEMBER 2020 INTAKE

THE COMPANY

Founded in Omegna on Lake Orta by Giovanni Alessi in 1921, Alessi has produced thousands of products over the decades, many of which have become icons of contemporary design.

The Alessi universe is made up of more than three hundred designers from all over the world and includes different categories of typical products for the home as well as personal products.

The Alessi mission is to research the most advanced cultural, aesthetic, executive and functional quality and translate this into mass produced items. One of its main characteristics is its ability to combine the typical needs of a modern business with being a research laboratory in the field of the Applied Arts, striking a fine balance between the most advanced international creativity and the desires of the public.

The production of pieces in cold-pressed stainless steel, a process perfected thanks to the skill of its technicians, is the company's core business and still takes place in Italy, in the factory at the head office in Crusinallo.

MASTER'S DESCRIPTION

The Master's in Product Design programme combines cross-disciplinary studies of design thinking with hands-on experience.

You will have the opportunity to work on projects with companies on the front lines of product design, engineering, and business. You will learn how to analyze current industry directions, anticipate future trends, and explore new territories in design, technology, fabrication, and distribution.

AUDIENCE

The competition is open to candidates who want to join the Domus Academy Master's in Product Design for September 2020 Intake.

The programme is addressed to candidates who have a first-level degree and/or professional experience in interior design, product design, architecture, engineering, visual arts, or other disciplines related to the field of study, who want to take their career in product design to the next level.

MATERIALS REQUIRED

- Portfolio of projects
- Curriculum vitae
- Motivational letter
- Domus Academy Application form*
- Bachelor's degree in Italian or English language
- Bachelor's transcripts in Italian or English
- Copy of passport
- IELTS test official score report

The candidates are asked to send their materials in one sole file in .PDF format.

*Application fee is waived for competition participants

PRIZES

- One scholarship covering 60% of the total tuition fee of the Master's programme
- One scholarship covering 50% of the total tuition fee of the Master's programme
- One scholarship covering 40% of the total tuition fee of the Master's programme
- Two special mentions covering 20% of the total tuition fee of the Master's programme

DEADLINE

The works must be sent to Domus Academy by and no later than April 3rd, 2020.

Candidates will be informed about the results of the competition by e-mail on April 23rd, 2020.

ENTRY DELIVERY

All the required materials in digital format may be uploaded to this page:

competition.domusacademy.com

When you submit your project, you will receive a confirmation within 48 hours that your submission was received. If you do not receive a confirmation, let us know at:

competitions@domusacademy.it

ELIGIBILITY

Candidates already holding a first-level academic diploma or bachelor's degree, or who are about to graduate within the academic year 2019-2020.

Candidates who have a working knowledge of the English language (IELTS 5.0 academic or equivalent certificate).

GENERAL TERMS AND CONDITIONS

- All moral and authorship rights remain that of the author.
- Materials sent to Domus Academy will not be returned.
- Domus Academy is entitled not to award the scholarship if the projects are deemed not to meet the standards defined by the jury. The jury will make these judgments at its own discretion, and its decision is final.
- The scholarship described in this public announcement cannot be combined with other economic reductions offered by Domus Academy.